



Mehmuda Shikshan & Mahila Gramin Vikas Bahu-uddeshiya Sanstha, Nagpur

**CENTRAL INDIA COLLEGE OF BUSINESS  
MANAGEMENT & STUDIES (M.B.A.)**

LONARA, NAGPUR

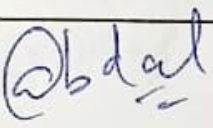
[DTE CODE : MB4129]

Ref: NAAC 2023/MLD/Cr-3.3.2

Date-20/03/2023

<b>Criteria 3.3.2</b>	<b>Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years</b>  3.3.2.1. Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years
<b>Findings of DVV</b>	1.HEI should Kindly note that there is data mismatched in HEI input and prescribed data template ,HEI has provided data academic year wise so kindly check and provide data calendar year wise. 2.Kindly note that in this metrics calendar year would be considered, as paper published in year 2018 would be considered under year 2018-19,please check and provide data accordingly. 3.Kindly provide Cover page, content page and first page of the selected publication. 4.Please note that Book's publication year should be mentioned.
<b>Response/ Clarification</b>	1. Tabulated list of books/edited chapters in book and papers in national and international conference proceedings list as per calendar year attested by Principal ( <b>Appendix I</b> ) 2. Screenshots/True copy of paper showing name of author, cover page, year of publication, publishers name and ISBN highlighted attached year wise duly attested by Principal ( <b>Appendix II</b> )

  
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# Appendix I



Mehmuda Shikshan & Mahila Gramin Vikas Bahu-uddeshiya Sanstha, Nagpur

# CENTRAL INDIA COLLEGE OF BUSINESS MANAGEMENT & STUDIES (M.B.A.)

LONARA, NAGPUR

[DTE CODE : MB4129]

Ref: NAAC 2023/ DVV/Cr-3.3.2

Date-27/03/2023

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five year

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Manoj K Rao	Project Appraisal and Finance	NIL	NIL	NIL	NIL	2018	978-93-89294-96-5	Central India College of Business Management & Studies	Thakur Publication Pvt. Ltd
2	Prof. Manoj B. Pandey	Business Statistic & Analytics for	NIL	NIL	NIL	NIL	2019	978-93-89516-76-0	Central India College of Business Management & Studies	Thakur Publication Pvt. Ltd
3	Dr. Manoj K Rao	Cost Accounting	NIL	NIL	NIL	NIL	2019	978-93-82249-70-2	Central India College of Business Management & Studies	Thakur Publication Pvt. Ltd
4	Prof. Manoj B. Pandey	International Business	NIL	NIL	NIL	NIL	2020	978-93-89863-52-9	Central India College of Business Management & Studies	Thakur Publication Pvt. Ltd
5	Prof. Manoj B. Pandey	Digital & Social Media Marketing	NIL	NIL	NIL	NIL	2020	978-93-89294-93-4	Central India College of Business Management & Studies	Thakur Publication Pvt. Ltd
6	Prof. Manoj B. Pandey	Retail Sales Management & Services Marketing	NIL	NIL	NIL	NIL	2020	978-93-90972-06-7	Central India College of Business Management & Studies	Thakur Publication Pvt. Ltd



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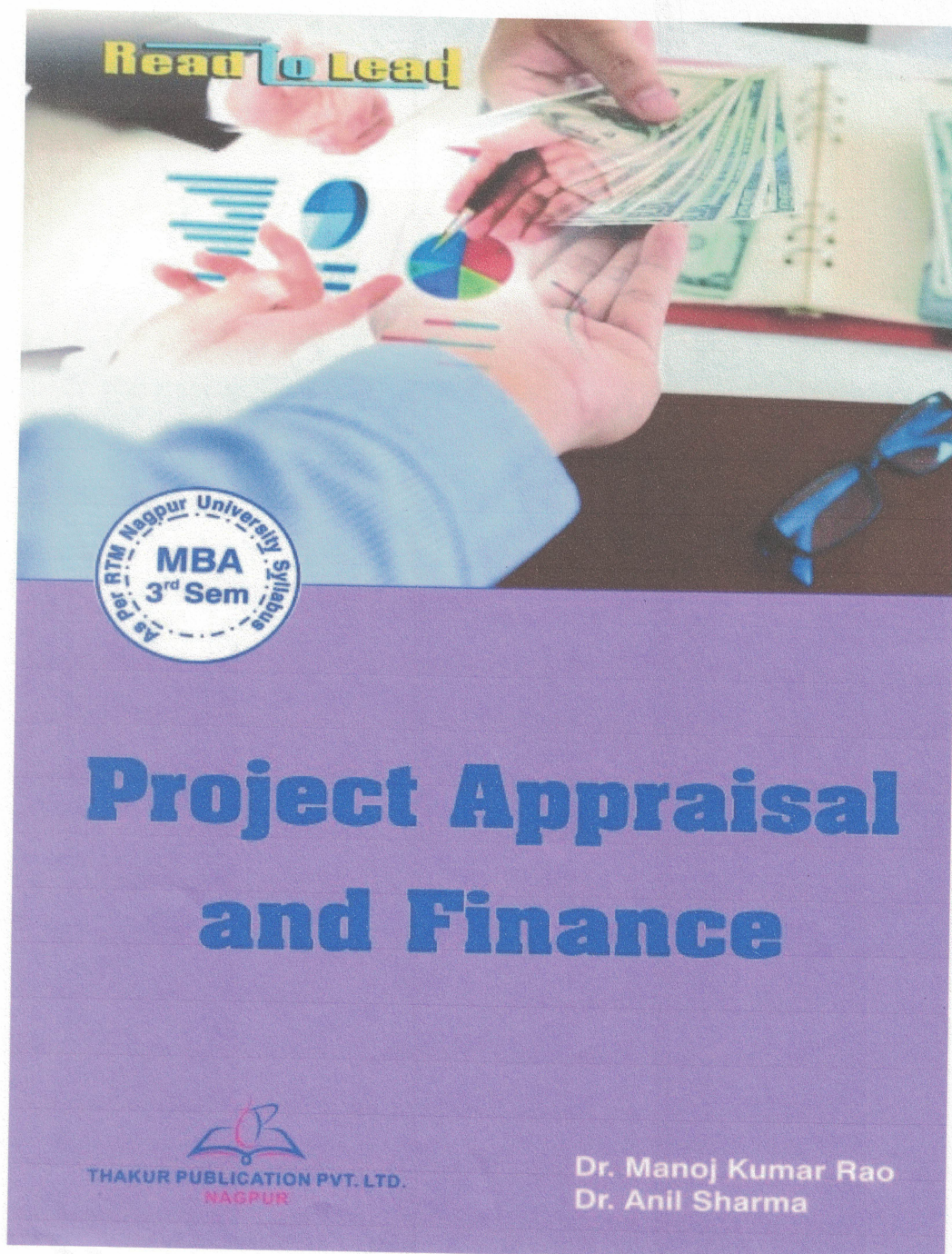
# Appendix II

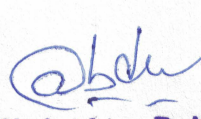


## Number of books and chapters in edited volumes/books published by Faculty Members

Dr Manoj Rao: Project Appraisal & Finance (2018)

ISBN- 978-93-89294-96-5



  
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### About the Book

This book is designed as per the new syllabus of **RTM Nagpur University** for the management students. This book project appraisal and finance helps the students in learning the financing methods, decision making of a firm, learning the process of private equity and venture capital, comparing the financial position of the firm, evaluating the impact of debt-equity mix & trade receivable policy on a firm, etc.

### About the Author



**Dr. Manoj Kumar Rao**, Assistant Professor of Finance and Accounts at Central India College of Business Management and Studies, Nagpur. He is **Ph.D (Finance)**, **UGC NET (Management)**, **MBA**, **PGDIR**, **PGDIT**. He has over **10 years** experience in teaching Graduate and Post Graduate level and more than a year in industry.

He has expertise in the areas of Finance and Account, with particular emphasis on Cost and Management Accounting, Financial Accounting, Financial Management, Corporate Financial Management, Securities Portfolio and Risk Management. He has authored **7 Research Article** which are published in International and National Journals.



**Dr. Anil Sharma** is Commerce graduate, did his **MBA** and **Ph. D** from RTM Nagpur University. He is also awarded with Honorary Doctoral in Environmental studies by Inox International University. He is **Director at Green Heaven Institute of Management and Research, Nagpur**. Having extensive corporate and academic experience, Mr. Sharma has to his credit many research papers in National and International Journals of repute. His area of research interest is Marketing and Tourism and has also authored book on Indian and Global Tourism. A Philanthropist, working for the

underprivileged section of the society, Dr. Sharma has been conferred with a number of awards for his contribution in the field of education, industry as well as society. He has been nominated by Government of Maharashtra, on Governing body of "**Maharashtra State Board of Technical Education (MSBTE)**". The only member nominated from Vidharba (Industry Background) (20 August 2013 to 19 August 2018 and Divisional President - Nagpur Division - Federation of Association of Small Industries of India. (FASII) (Ushered under the Sponsorship of the Government of India).

### RTM Nagpur University MBA - 3<sup>rd</sup> Sem

Subject Name	Author Name
Strategic Management	Dr. Amishi Arora, Dr. Asim Parthey
Sales and Distribution Management	Dr. Shailesh Omprakash Kediya, Prof. Kartik B. Uttarwar
Digital and Social Media Marketing	Dr. Mahesh Suresh Chopde, Prof. Manoj Bharatram Pandey
Integrated Marketing Communication and Brand Management	Dr. Abhijir R. Gajghate, Dr. Amrin Surya
Investment Analysis and Portfolio Management	Prof. Chaitanya Vishnu Pipalwa, Prof. M.I.Rahim Khayyam
Project Appraisal and Finance	Dr. Manoj Kumar Rao, Dr. Anil Sharma
Financial Derivatives	Dr. Jaspal Notandas Gidwani, Dr. Prashant Kshirsagar
Manpower Planning, Recruitment and Selection	Dr. Shinee Chib, Prof. Kunal Padole
Performance Management System	Dr. G. Faruk N. Surya, Dr. Sushil Gadekar
Compensation and Benefits Management	Dr. Mahesh Suresh Chopde, Prof. Vivek N Katare

**MRP: ₹210**

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Prof. Manoj Pandey: Business Statistic & Analytics for Decision Making (2019)

ISBN: 9789389516760



# Business Statistics and Analytics for Decision Making



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Dr. Mahesh Chopde  
Prof. Manoj Bharatram Pandey



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### About the Book

This book 'Business Statistics & Analytics for Decision Making' has been designed strictly in accordance with the latest unified syllabus of **Rashtrasant Tukadoji Maharaj Nagpur University for MBA I<sup>st</sup> Semester**.

The material in this book is designed to provide maximum flexibility of use for teachers and students alike. The book has been written in the simple language, lucid and clear style so as to enable the students to understand the topic easily.

### About the Author



**Dr. Mahesh Chopde** is presently working as Assistant Professor & Coordinator Training & Placement at **Jhulelal Institute of Technology**, Nagpur. He has successfully completed his **Ph.D** degree in Commerce in 2019, he has obtained his **MBA, M.Com, M.Phil, B.Sc, LL.B, PGDIPR, PGDIBO**. He has about **10 years** of corporate experience. He has also work as an approved faculty in **Sikkim Manipal University, Sikkim**. He has attended many seminars & conferences and published many research paper in various National & International Seminars & Conferences.



**Prof. Manoj Bharatram Pandey** is working as an Assistant Professor of Marketing & Financial Management at **Central India College of Business Management & Studies**, Nagpur. He is an **MBA, Ph.D** (Thesis Submitted) from **RTM Nagpur University, PG Diploma in Retail Management**. He has over **12 years** experience in teaching at Post Graduate level and 1 year experience in Industry.

He has expertise in the areas of Marketing & Financial Management with particular emphasis on Accounting for Managers and Quantitative Techniques, Cost Accounting, Marketing

Management, Consumer Buying Behaviour. He has authorized Research Articles which are published in various National and International Journals.

### RTM Nagpur University MBA - 1<sup>st</sup> Sem

Subject Name	Author Name
Managerial Economics	Dr. Amrin Surya, Prof. M.I. Rahim Khayyam
Management Information Systems	Dr. Sushil S. Gadekar, Dr. Dinesh Kumar T. Mirkute, Dr. Adil Jiwani
Business Research	Dr. G. F. Surya, Dr. Rajani Kumar
Organisational Behaviour	Dr. Archana Dadhe, Dr. Rajesh Mahajan
Financial Reporting, Statements and Analysis	Dr. Shailesh Kediya, Dr. Jaspal Gidwani
Business Statistics and Analytics for Decision Making	Dr. Mahesh Chopde, Prof. Manoj Bharatram Pandey
Legal and Business Environment	Dr. Shiney Chib, Prof. Kartik B. Uttarwar

Printed at: Savero Printing Press, Jankipuram, Lucknow. Mob. 9235318506/07



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Also Book available on  
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kindle tppl.org.in  
www.questionpaper.org.in

ISBN:978-93-89516-76-0

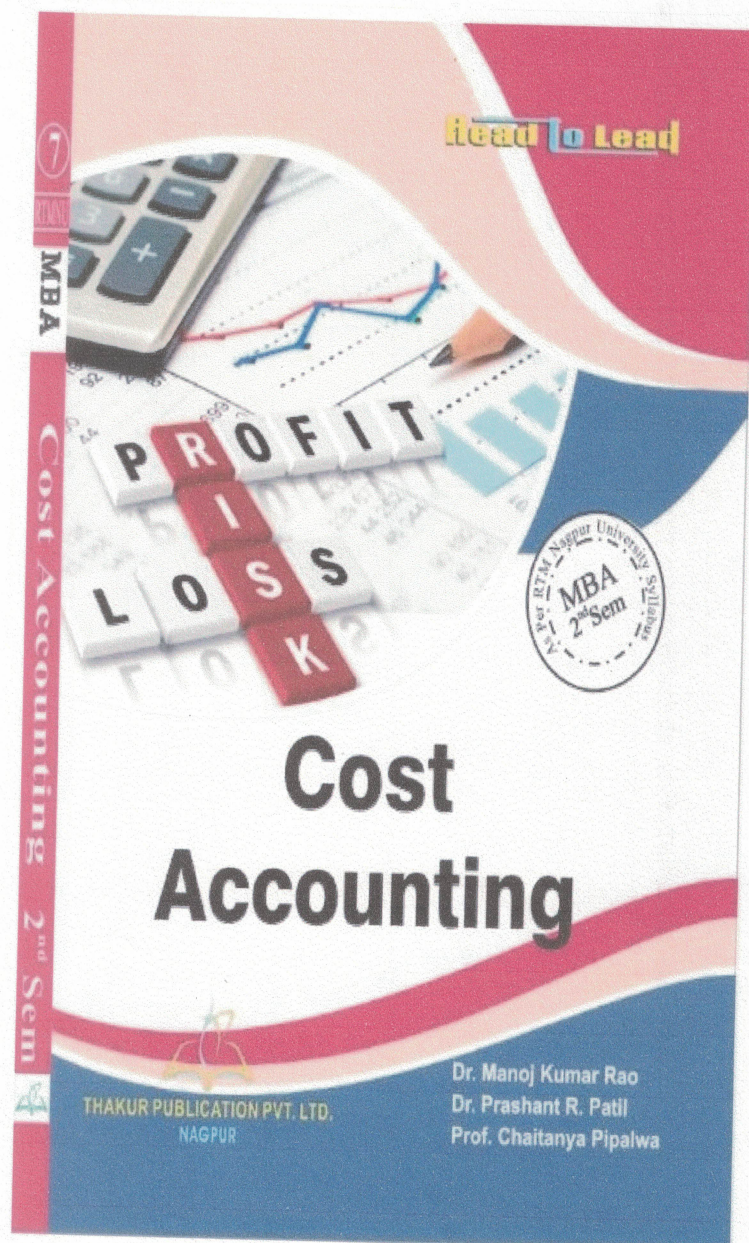


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Dr Manoj Rao: Cost Accounting (2019)

ISBN: 9789389863451



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### About the Book

This book adopts a fresh and novel approach to **Cost Accounting**. It is being prepared by keeping in mind the recent changes in this subject. This book is simple in language, covering the whole syllabus of **RTM Nagpur University**. The special feature of this book is that it covers each and every aspect of cost accounting, practical exercises for each topic, emphasize on elaborating each term of accounting so as to give conceptual clarity to the students, present performas and formulas to give an understanding of the pattern of cost accounting.

### About the Author



**Dr. Manoj Kumar Rao** is working as Assistant Professor of Finance and Accounts at **Central India College of Business Management and Studies, Nagpur**. He is **MBA, UGC-NET (Management), PGDIT and Ph.D (Finance)**. He has over 10 years experience in teaching at Graduate and Post Graduate levels and more than a year experience in Corporate Sector.

He has expertise in the areas of Finance and Account, with particular emphasis on Cost and Management Accounting, Financial Accounting, Financial Management, Corporate Finance, Security Analysis and Investment Management. He has authored 5 Research Articles which are published in International and National Journals.



**Dr. Prashant R. Patil** is currently working as Professor and Head, Department of Management Studies at **Smt. Radhikatal Pandav College of Engineering, Nagpur**. He completed **ME (Production Tech. & Management), MBA (Insurance & Banking), MBA (Marketing), BE (Production Engineering)** and Diploma in Cyber Law. He has been awarded with **Ph.D. (Management)** from **RTMNU, Nagpur**. He is pursuing **Ph.D in Mechanical Engineering** from **SGBAT, Amravati**. He has 14 Years of teaching experience in Academics. He has worked over 15 years in Engineering Industries (Mumbai), comprise of Lloyds, Indcon Projects, Universal Group in area of Projects/Marketing Management; prior to joining as Faculty in Engineering of **SRPCE Nagpur**. He is a Fellow Member of Institute of Engineers (India) and life member of **ISTE, IIE, IWWA, ORSI, CI-IS (IIT-Chennai)**. He has also been certified by Strategic Management Forum of India by **IIM's**.



**Prof. Chaitanya Pipalwa** is working as Assistant Professor with **Real Institute of Management and Research, Nagpur**. He is having 3 years of teaching experience and 4 years of corporate experience. He has completed **BBA, BHM, MBA, M. Phil and B. Ed** and pursuing **Ph.D.** He has authored couple of research paper in National and International Journals.

### RTM Nagpur University MBA - 2<sup>nd</sup> Sem

Subject Name	Author Name
Financial Management	Dr. Prashant A. Manasare Dhanwalkar, Dr. Anil Sharma
Marketing Management	Dr. Ajit Arvind Shringarpure, Prof. Devendra J. Bisen
Human Resource Management	Dr. Rajesh W. Vaidya, Dr. Pramod L. Thakur, Dr. D. K. Medram
Operations Management	Dr. Ujjwal Dargu, Dr. Yogita Sunil Sure
International Business	Dr. Nirzar Kulkarni, Prof. Manoj Bhanu Pratap Pandey
Corporate Social Responsibility and Sustainability	Dr. G. Faruk N. Surya, Prof. Kunal Gopalrao Padole
Cost Accounting	Dr. Manoj Kumar Rao, Dr. Prashant R. Patil, Prof. Chaitanya Pipalwa

**MRP: ₹215**

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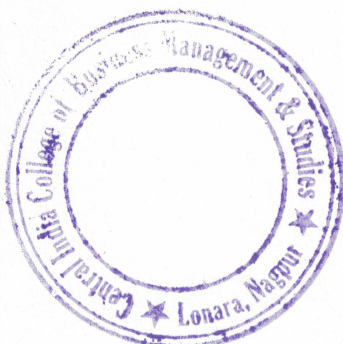
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RTMNU

MBA

Cost Accounting 2<sup>nd</sup> Sem

Printed at: Savitri Printing Press, Jyoti Nagar, Laxmi Chowk, Nagpur. Mob: 9238118036

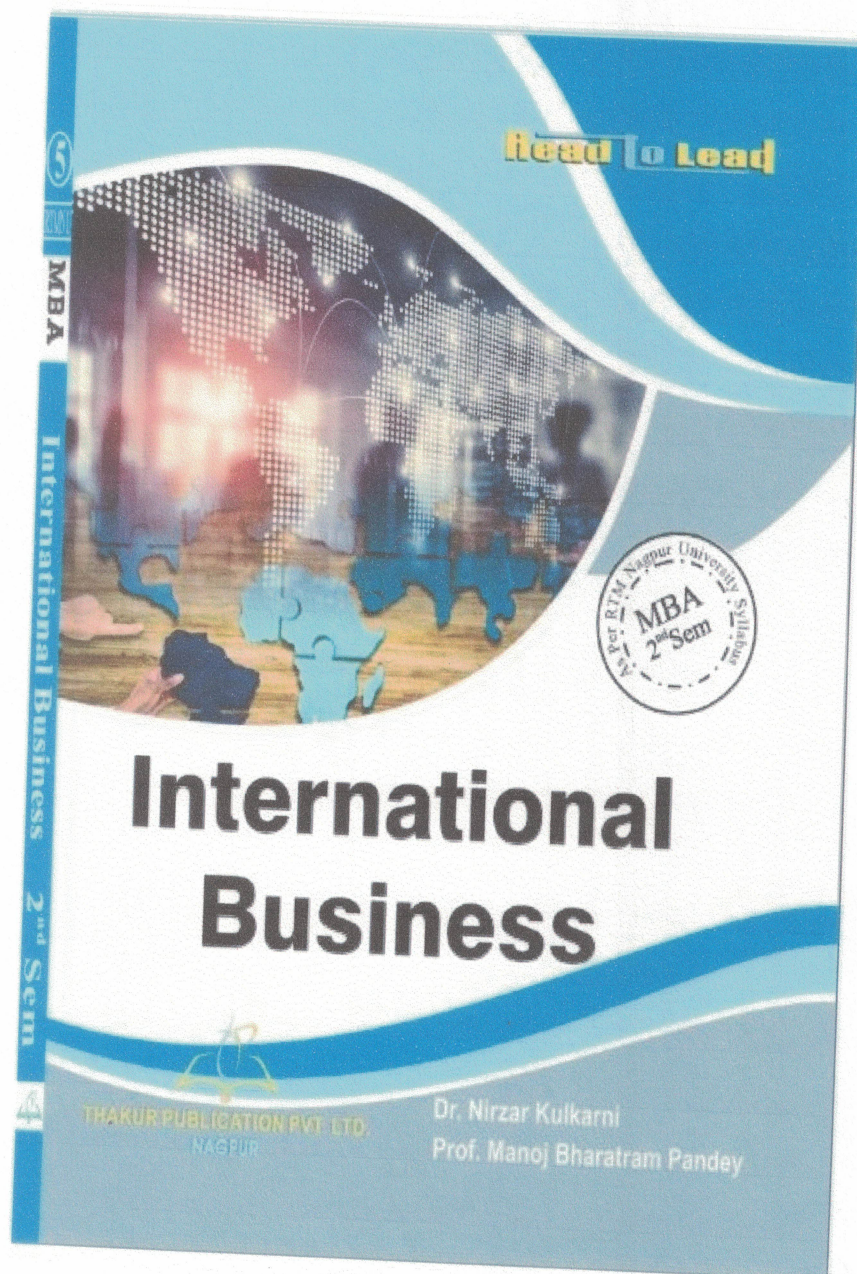


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Prof. Manoj Pandey: International Business (2020)

ISBN: 9789389863529



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### About the Book

This book of "International Business" provides an overview of the fundamental aspects related to international business. In this book, every effort has been made to make the text easy to understand while keeping the material according to syllabus. Suitable examples, exercises and papers are also provided in this book which will help students to prepare for the examination. This book is useful not only for students who are pursuing their studies but also for those working in the educational institutions and corporate world.

### About the Author



**Dr. Nirzar Kulkarni** is Ph.D in Business Management from RTM Nagpur university. He has 21 years of extensive experience in academics & 2 years in industry. He is currently working as **Professor & Dean (Admin)** at **Dr. Ambedkar Institute of Management Studies & Research, Deekshahoomi**, NAAC Accredited "A" Grade Institute. He is specialised in subjects like International Business, Strategic Management, Operations Management, Financial Services Management, Quantitative Technique & Operations Research, Supply Chain Management. He has several Research Publications to his credit & 14 Researchers have completed their Ph.D under his supervision.



**Prof. Manoj Bharatram Pandey** is working as an Assistant Professor of Marketing & Financial Management at **Central India College of Business Management & Studies, Nagpur**. He is an **MBA, Ph.D (Thesis Submitted)** from RTM Nagpur University, **PG Diploma in Retail Management**. He has over 9 years experience in teaching at Post Graduate level and 1 year experience in Industry. He has expertise in the areas of Marketing & Financial Management with particular emphasis on Accounting for Managers and Quantitative Techniques, Cost Accounting, Marketing Management, Consumer Buying Behaviour. He has authorised Research Articles which are published in various National and International Journals.

### RTM Nagpur University MBA - 2<sup>nd</sup> Sem

Subject Name	Author Name
Financial Management	Dr. Prashant A. Manusmare Dhanwalkar, Dr. Anil Sharma
Marketing Management	Dr. Ajit Arvind Shringarpure, Prof. Devendra J. Bisen
Human Resource Management	Dr. Rajesh W. Vaidya, Dr. Pramod L. Thakur, Dr. D. K. Meshram
Operations Management	Dr. Ujjwala Dange, Dr. Yogita Sunil Sure
International Business	Dr. Nirzar Kulkarni, Prof. Manoj Bharatram Pandey
Corporate Social Responsibility and Sustainability	Dr. G. Faruk N. Surya, Prof. Kunal Gopalrao Padole
Cost Accounting	Dr. Manoj Kumar Rao, Dr. Prashant R. Patil, Prof. Chaitanya Pipalwa

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5

MBA

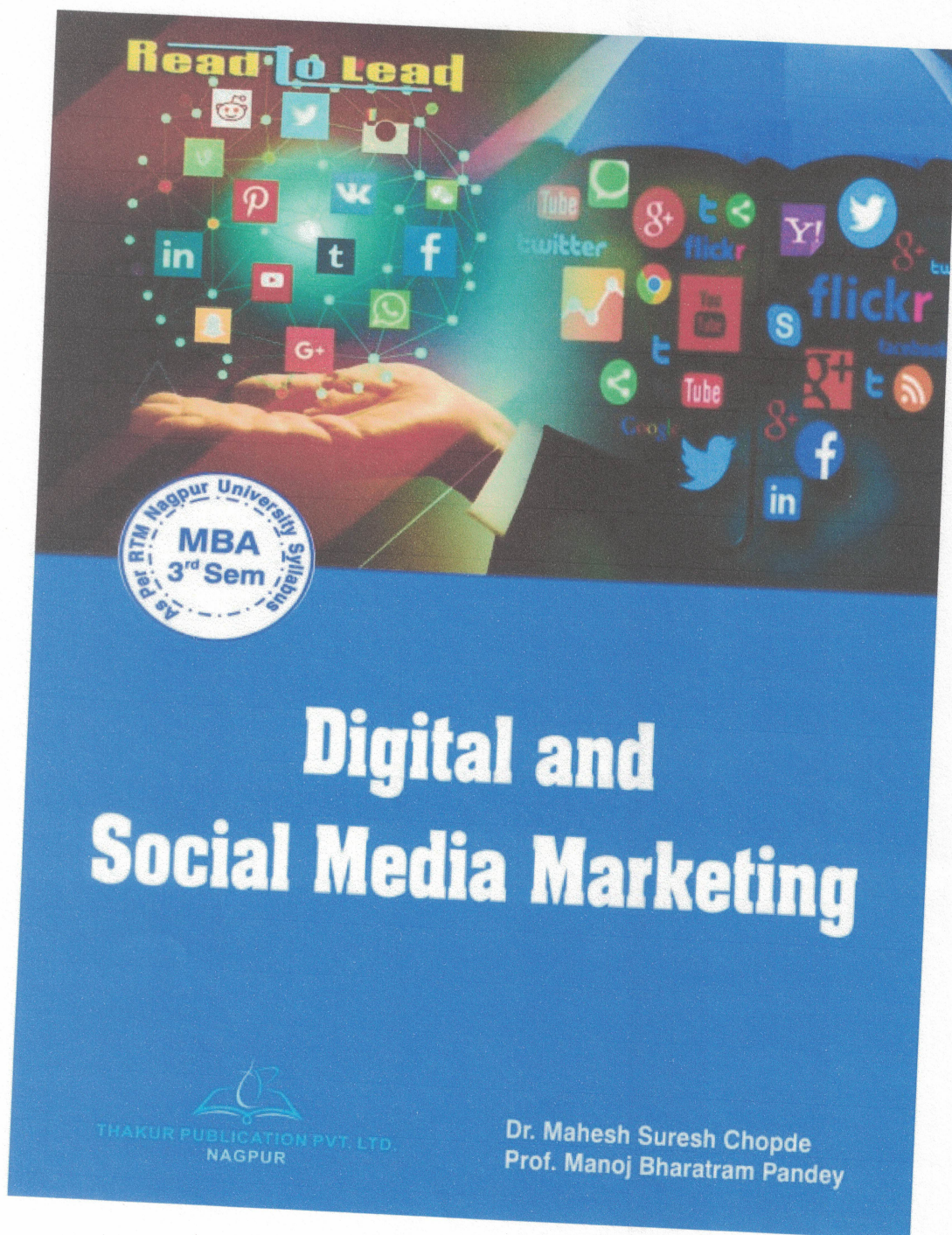
International Business 2<sup>nd</sup> Sem

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Prof. Manoj B Pandey: Digital & Social Media Marketing (2020)

ISBN- 978-93-89294-93-4



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Management & Studies  
Lonara, Nagpur.



### About the Book

This book of **"Digital and Social Media Marketing"** provides fundamental aspects of digital marketing and social media marketing in current scenario. It presents the concepts in an appealing and logical style. In this book, every effort has been made to make the text easy to understand keeping the material according to the syllabus.

### About the Author



**Dr. Mahesh Suresh Chopde** is presently working as an **Assistant Professor & Coordinator** Training and Placement in Jhulelal Institute of Technology, Nagpur. He has successfully completed his **Ph.D** degree in Commerce in 2019, he has obtained his **MBA, M.Com, M.Phil, B.Sc, LLB, PGDIPR, PGDIBO**. He has about **7 years** of Corporate Experience. He has also worked as an approved faculty in Sikkim Manipal University, Sikkim. He has also work as an Academic Counselor for Indra Gandhi National Open University, Delhi. He has attended many seminars & conferences and published much research paper in various National & International Seminars & Conferences. He has expertise in the areas of Marketing and Statistics with particular emphasis on Advance Marketing Techniques, Marketing Management, Quantitative Techniques.



**Prof. Manoj Bharatram Pandey** is working as an **Assistant Professor** of Marketing & Financial Management at Central India College of Business Management & Studies, Nagpur. He is an **MBA, Ph.D** (Thesis Submitted) from RTM Nagpur University, PG Diploma in Retail Management. He has over **9 years** experience in teaching at Post Graduate level and **1 year** experience in Industry. He has expertise in the areas of Marketing & Financial Management with particular emphasis on Accounting for Managers and Quantitative Techniques, Cost Accounting, Marketing Management, Consumer Buying Behaviour. He has authorised Research Articles which are published in various National and International Journals.

### RTM Nagpur University MBA - 3<sup>rd</sup> Sem

Subject Name	Author Name
Strategic Management	Dr. Amishi Arora, Dr. Asim Parthey
Sales and Distribution Management	Dr. Shallesh Omprakash Kediya, Prof. Kartik B. Uttarwar
Digital and Social Media Marketing	Dr. Mahesh Suresh Chopde, Prof. Manoj Bharatram Pandey
Integrated Marketing Communication and Brand Management	Dr. Abhijir R. Gaighate, Dr. Amrin Surya
Investment Analysis and Portfolio Management	Prof. Chaitanya Vishnu Pipalwa, Prof. M.I.Rahim Khayyam
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Compensation and Benefits Management	Dr. Mahesh Suresh Chopde, Prof. Vivek N Katore

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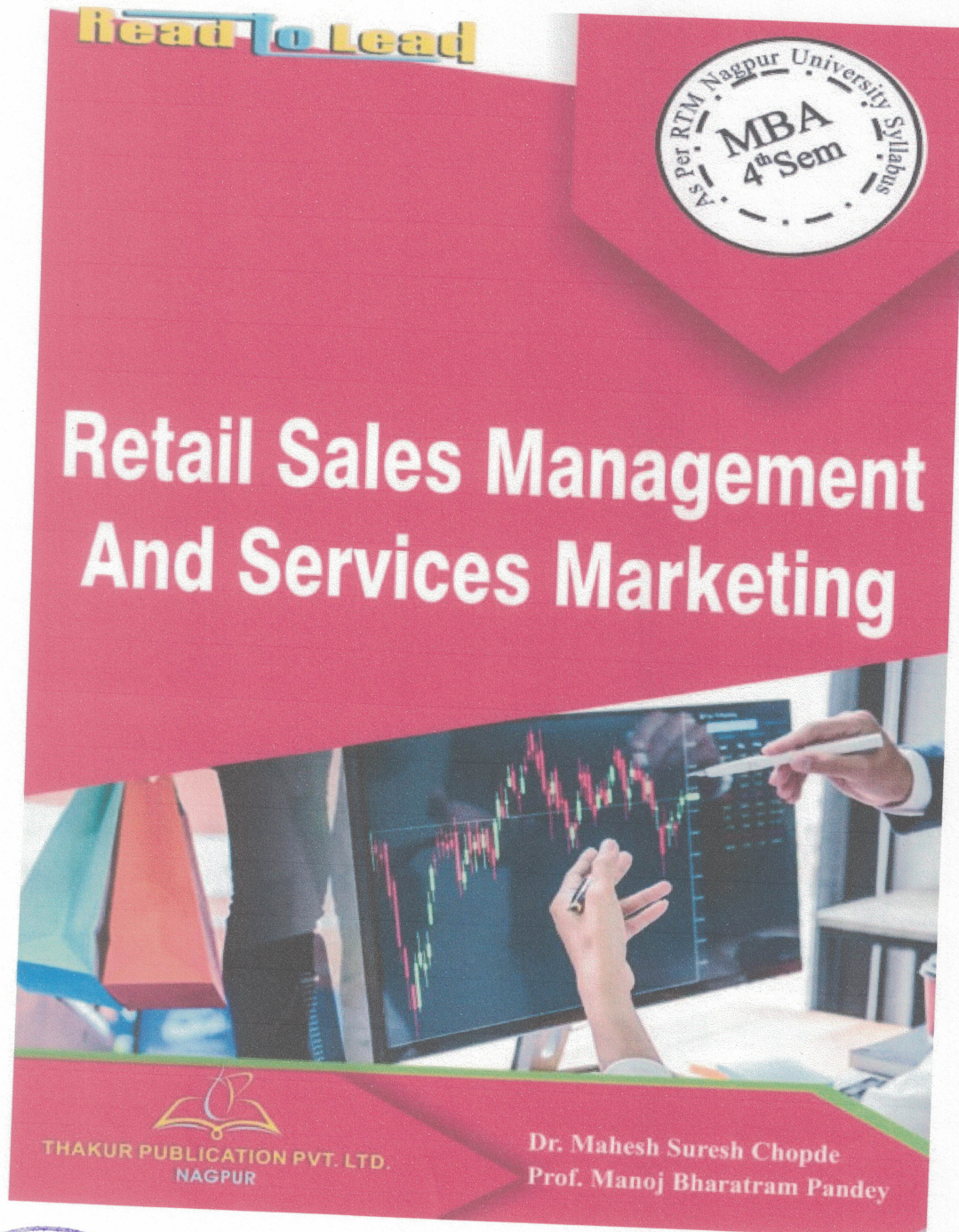


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Prof. Manoj B Pandey: Retail Sales Management & Services Marketing (2020)

ISBN- 978-93-90972-06-7



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Central India College of Business  
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Lonara, Nagpur.



## About the Book

This book of *"Retail Sales Management and Services Marketing"* covers all the relevant information related to retail and services marketing concepts. This book is prepared specifically for students so the presentation of the text is kept descriptive, conceptual and logical. Exercises and model paper are also provided in this book so that students are well-aware about the pattern of examination. It is hoped that the book would serve as a useful text for the students as well as for management professionals in their day-to-day corporate life.

## About the Author



**Dr. Mahesh Suresh Chopde** is presently working as an **Assistant Professor & Coordinator** Training and Placement in Jhulelal Institute of Technology, Nagpur. He has successfully completed his **Ph.D** degree in Commerce in 2019, he has obtained his MBA, M.Com, M.Phil, B.Sc, LLB, PGDIPR, PGDIBO, CNM. He Has about **7 Years** of Corporate Experience. He has appointed as Faculty Coordinator and Resource Person for Mahatma Gandhi National Council of Rural Education, Ministry of Education, Government of India. He has also worked as an approved faculty in Sikkim Manipal University, Sikkim. He has also work as an Academic Counselor for Indra Gandhi National Open University, Delhi. He has attended many seminars & conferences and published much research paper in various National & International seminars & conferences. He has expertise in the areas of Marketing and Statistics with particular emphasis on Advance Marketing Techniques, Marketing Management, Quantitative Techniques. Till date he authored 5 books under his name. He also published and presented so many research papers.



**Prof. Manoj Bharatram Pandey** is working as an **Assistant Professor** of Marketing & Financial Management at Central India College of Business Management & Studies, Nagpur. He is an **MBA, Ph.D** (Thesis Submitted) from RTM Nagpur University, PG Diploma in Retail Management. He has over **9 years** experience in teaching at Post Graduate level and **1 year** experience in Industry. He has expertise in the areas of Marketing & Financial Management with particular emphasis on Accounting for Managers and Quantitative Techniques, Cost Accounting, Marketing Management, Consumer Buying Behaviour. He has authorised Research Articles which are published in various National and International Journals.

### RTM Nagpur University MBA - 4<sup>th</sup> Sem

Subject Name	Author Name
Retail Sales Management And Services Marketing	Dr. Mahesh Suresh Chopde, Prof. Manoj Bharatram Pandey
Managing Banks And Financial Institutions	Dr. Shailesh Omprakash Kediya, Dr. Abhijit R. Gajghate
Team Dynamics	Dr. Prashant Kshirsagar, Prof. Vivek N Katare

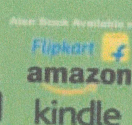
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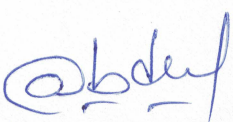


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