



Mehmuda Shikshan & Mahila Gramin Vikas Bahu-uddeshiya Sanstha, Nagpur
**CENTRAL INDIA COLLEGE OF BUSINESS
MANAGEMENT & STUDIES (M.B.A.)**
LONARA, NAGPUR [DTE CODE : MB4129]

Ref: NAAC 2023/MLD/Cr-3.2.2

Date-20/03/2023

Criteria 3.2.2	<i>Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years</i> 3.2.2.1. Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years
Findings of DVV	1. Kindly provide supporting documents for this metric as per SOP duly sealed and signed by the HEI. 2. Please provide the Detailed report for each program. 3. Please provide Brochure/Geo tagged Photograph with date and captions; title of the workshops / seminars conducted. 4. Please provide Details of resource persons with their contact details.
Response/ Clarification	1. Detailed reports of all workshops/seminars/conferences with photograph and details of resource person is also mentioned year wise attached (Appendix I)

IQAC Coordinator
Central India College of Business
Management & Studies,
Nagpur

Officiating Principal
Central India College of Business
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Lonara, Nagpur.



Appendix I

2017-2018



Mehmuda Shikshan & Mahila Gramin Vikas Bahu-uddeshiya Sanstha, Nagpur

CENTRAL INDIA COLLEGE OF BUSINESS MANAGEMENT & STUDIES (M.B.A.)

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Ref. No.

Date _____

2017-18

“One Day Seminar on Intellectual Property Right”

Date: Sept. 9, 2017

One day seminar on “Intellectual Property Rights” jointly organized by Central India College of Business Management & Studies and Central India College of Law. The guest speaker of the session was Dr S. M. Rajan, principal Central India College of Law.

The session started with an introductory remark on Intellectual Property Right by Dr Abdul Ahad. Dr. S.M.Rajan explained the classification of IPR, Copy Right, Patent, Trademarks and Trade secret in his presentation. He also explained the procedure for granting a patent and copy right.

He further highlighted to students the benefits and the rights of patent registration. He said these rights aim to protect intellectual property (creations of human intellect) by allowing the creators of trademarks, patents, or copyrighted works to benefit from their creations. the session concluded with the vote of thanks by Prof Manoj Pandey.



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“One Day Workshop on Research Methodology”

Date: Sept. 16, 2017

Central India College of Business Management & Studies organized one day work shop on Research Methodology. The resource person of the seminar was Prof Vivek Katare, Officiating Principal, Shantiniketan Business School, Nagpur. The core objective of the workshop was to equip the students and college faculties with set of skills and potentiality to undertake the research very effectively in the disciplines of social science and to turn completed research into publishable material of high-quality articles, journals and books.

This workshop was designed to offer the practical guidelines and direct the students & faculties through all the stages of research from identifying a research problem to the submission of a dissertation, report writing and research article. During the session Prof Katare cleared all the doubt raised by the college faculties and students. The session end with the voted of thanks by Prof. Manoj Pandey.



An interactive session by Prof. Vivek Katare with students and staff of Research Methodology



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“One Day International Seminar on Entrepreneur”

Date: 12th Oct., 2017

One day International Seminar on Entrepreneur organized by Central India Group of Institution in association with Choice Institute of Management Studies & Research, Pune. The Chief Guest of the seminar was Mr. Satish Seth, Group Director, Anil Dhirubhai Ambani Group. The seminar started with Lighting of Traditional lamp. The main purpose behind holding this session was to provide the awareness and build entrepreneurial expertise through Innovations and Incubations. From Ideation to Realization to pursue dreams and to gain economic, technical and entrepreneurial expertise in the chosen field.

Mr Satish said Swadeshi Industries need to be encouraged and employment should be made available for more number of youth to counter global recession. He further said country requires innovative ideas to avoid bad effects on our economy. Self-reliance is also important. We can become self-dependent only when our youth get employment and local industries given encouragement. This will reduce our import and students will be given better education.



Mr Satish Seth addressing the participants on One Day National Seminar on Entrepreneur



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Industrialist from Nagpur interacting the guest



Industrialist from Nagpur interacting the guest



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The **Hitavada** **cityLine**

THURSDAY, MARCH 22, 2018

EXCLUSIVE
FOR THE
READERS IN
NAGPUR

Mehmuda Shikshan & Mahila Gramin Vikas Bahuddeshiya Sanstha, Nagpur

CENTRAL INDIA GROUP OF INSTITUTIONS
Invites For

EDU VISION 2020
On 22nd March, 2018 - 12.30 Pm
At **RAJWADA PALACE**, Opp. Gandhi Sagar Lake,
Empress City Road, Nagpur

Inauguration at the Hands of
Shri Sachin Kurveji - Collector
Chief Guest of Valedictory Function


Dr. Satyapal Singh
Union HRD Minister, Govt. Of India, New Delhi
Presided by **R. Vimlaji** - CEO MSRLM

GUEST OF HONOURS & EXPERT SPEAKERS
Shri Gev Avariji, Shri Gulabrao Thakareji, Dr. Roshan Palewarji,
Shri Shashikant Kekareji, Shri Pushpash Ballaji

“One Day Seminar on Edu Vision 2020”

Date: 22.03.2018

Venue: Rajwada Palace, Gandhi Central Hospital, Nagpur



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Thus, a fundamental challenge for Indian education policy is to reorient the education system from one focused on sorting and identifying talented students to one that is focused on human development that can improve learning for all.

The Indian education system primarily serves as a “sorting and selection” or a “filtration” system where its primary focus is on setting high standards to identify those who are talented enough to meet those standards and it ends up neglecting the vast majority of students who do not meet those standards. Considering these Central India Group of Institutions under the aegis of Mehmuda Shikshan & Mahila Gramin Vikas Bahuddeshiya Sanstha organized ‘One Day Seminar on Edu-Vision 2020’ on 22nd March 2018. The chief guest of the seminar was Dr Satyapal Singh, Union HRD Minister, Govt. of India, New Delhi. The main purpose of the seminar was to create awareness on the National Education Policy (NEP) 2020 which provides an important opportunity to move Indian Education from “sorting and selection” to “human development,” enabling every student to develop to their maximum potential.

Dr Satyapal Singh said the time has come to change the existing education policy of the country. Work on draft of new education policy is underway. A five-member committee headed by renowned scientist K. Kasturirangan has been constituted. The draft of the education policy prepared by committee is likely to be tabled by March 31. He said the biggest objective of education is the overall development of children. When their physical and intellectual development will take place, then only this will change the environment of the country. Children need to be imparted value education. All this thing will be incorporated in the new education policy. Apart from this, strengthening the local language, enhancing the educational facilities of the country, creating a system for the education of poor children, increasing accountability, by creating skilled manpower are the priorities besides emphasizing new sophisticated education.

On this occasion, ex-cabinet minister and mentor of the sanstha Dr Anees Ahmed, Gev Awari, Rural Livelihood Mission CEO R. Vimla & others were present.

Dr Anees Ahmed made introductory remarks, Dr Abdul Ahad, Principal, Central India College of Business Management & Studies conducted the proceedings while Ikra Khan proposed a vote of thanks.



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Dr Satyapal Singh while addressing in Edu-Vision 2020 Dr Anees Ahmed welcoming to Shri Gulabrao Thakare



Dr Anees Ahmed welcoming Mr Sachin Kurveji, Collector R. Vimla addressing in Edu-Vision 2020



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NagpurFIRST

NEWS

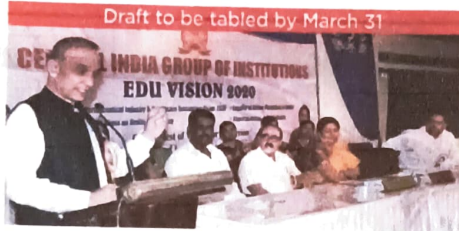
NAGPUR,
Friday, 23 March 2018

New education policy soon: Satyapal Singh

LOKMAT NEWS NETWORK
NAGPUR, MARCH 22

The time has come to change the existing education policy of the country. Work on the draft of new educational policy is underway. A five-member committee headed by renowned scientist K. Kasturirangan has been constituted. The draft of the education policy prepared by this committee is likely to be tabled by March 31, Union minister of State for human resource development, Satyapal Singh said on Thursday.

He was speaking as the chief guest at the concluding



Union minister of State for human resource development Satyapal Singh addressing the gathering at Rajwada Palace in the city on Thursday. Seen on the dais are former minister Anuresh Ahmed, R. Vimala, Abhi Kotecha and others.

ing function of one-day seminar held at the Rajwada Palace, Gandhi Central Hospital, by the Central India Group of Institutions. On this occasion, former minister and organization president Anuresh Ahmed, former MP Gev. Awari, Rural Livelihood Mission CEO R. Vimala, corporator Zulfikar Ikhuto and Atul Kotecha were present. Dr. Satyapal Singh said that the biggest objective of education is the overall development of children. When their physical and intellectual development will take place, then only this will change the environment of the country. Children need to be

imparted value education. All these things will be incorporated in the new education policy.

Apart from this, strengthening the local language, enhancing the educational facilities of the country, creating a system for the education of poor children, increasing accountability, creating skilled manpower are the priorities besides emphasizing new sophisticated education.

On this occasion, meritorious student of the institute were felicitated. Anuresh Ahmed made introductory remarks. Dr. Abdul Ahad conducted the proceedings while Ikra Khan proposed a vote of thanks.

TIMES STATE

THE TIMES OF INDIA, NAGPUR | FRIDAY, MARCH 23, 2018

First draft of Edu policy could be ready by Mar 31

► Continued from Page 1

Satyapal Singh said the first draft of the new education policy could be ready by March 31.

A five-member committee headed by former chief of ISRO Prof. Kasturirangan has been given the task of drafting the policy.

Speaking informally to reporters at Rajwada Palace on the sidelines of a seminar on 'Edu Vision 2020', Singh, a former police commissioner of Nagpur, said the new education policy is also expected to deal with concerns like affordability, enhancing quality, accountability of institutions, digital education and integrating education with essential life skills.

The seminar was organized by Central India Group of Institutions Run by Mehmuda education Society.

Singh found himself in the headlines recently when he declared that the Darwin's theory of evolution was 'scientifically not correct' as no one had ever witnessed man evolving from ape. On Tuesday he said, "Allopathy could be mixed with Ayurveda and Unani to produce drugs that are best suited to treat ailments."

He said the idea struck as he stood to make his valedictory speech at the seminar which had pharmacy education as one of the topics of



Minister of state for human resource development Satyapal Singh said the new education policy is also expected to deal with concerns like affordability, enhancing quality, accountability of institutions, digital education and integrating education with essential life skills

deliberations.

"There are certain diseases for which Allopathy has no cure. But if combined with Ayurveda or Unani or Homoeopathy some efficacious drugs can be developed. It will be worth it to give relief to patients," he added.

"The medical education should focus on how to avoid diseases and live healthy life instead of cure after contracting ailments," Singh stressed.

"The objective of education should be to liberate, give happiness to individual and the society in general and help the nation progress," he said addressing the student community attending the seminar.

Citing the large scale vacancies in engineering colleges, he said it was the direct result of the courses getting outdated.

"Only 11 to 13% of those passing from our engineering colleges were actually employable," he said while laying stress on continuous updation of curriculum to make them relevant to changing times.

Singh announced that a marathon 36-hour national level interaction with around 1 lakh engineers would start at 8am on March 30 in which Prime Minister Narendra Modi, through videoconferencing, will elicit views of the young minds on various issues before the country.



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2018-2019



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One Day Seminar on Women Entrepreneur Date: 11th Aug., 2018

Central India College of Management & Studies organized "One Day on Women Entrepreneur". The Guest of session was Mr Atul Kotecha, Owner Of Daily News Paper "Vidharbha Ki Baat". Dry Fruit Special Showrooms "Mahavir Mewawala". The main purpose of the seminar was to focused on educating the students about development of the key elements of the entrepreneur mindset.

Mr Atul Kotecha gave many examples of new and innovative ideas adopted by the Indian women's of to grow their local craftsmanship business. He also explained how the worldwide scenario is changing regarding women entrepreneurship.

Mr Atul Kotech highlighted about various problems faced by the women entrepreneur to start-up the business. The seminar also provided an active platform to discuss the ideas on the Women must contend with a wide range of challenges in business.

The Guest of Honor Dr Anees Ahmed shared his thoughts and experiences in the process of enterprise development. He said that basic idea for successful entrepreneurship is the field what we choose. He stated that being an entrepreneur can generate a lot of employment opportunities. During the seminary all teaching staff and students of Central India Group of Institution were present. The function was concluded with vote of thanks by Dr. Manoj Rao



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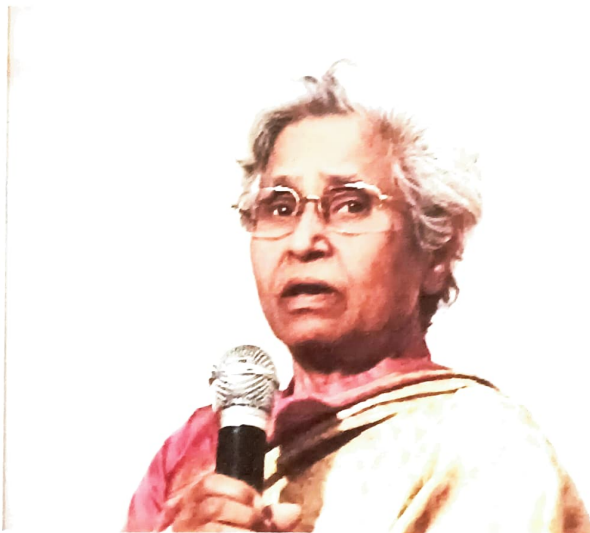
One Day National Seminar on Research Symposium

Date: 10th Oct., 2018

One day Research Symposium is being organized by Central India College of Business Management & Studies Nagpur. The chief guest of the program was Dr Kamal Singh Department of Physics, RSTM Nagpur University, SGB Amravati University. The main object of the symposium was to develop knowledge on research fundamental.

The resource person highlighted the participants on how to build knowledge on research design, application & data analysis. She further explained on writing of Literature Review, Citation and selection for best journal for publication.

She further said that how a researcher systematically designs a study to ensure valid and reliable results that address the research aims The Research Methodology Workshop was tailor-made to facilitate the academic requirements of the MBA student community. She effectively addressed the question raised by the participants and students. The session end with the vote of thanks by Dr Abdul Ahad.



Dr Kamal Singh addressing the participants



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One Day National Seminar on Intellectual Property Rights

Date: 19th Jan. 2019

A Workshop on intellectual Property Rights was conducted at Central India College of Business Management & Studies on 19th Jan., 2019. The resource person of the seminary was Umeshchandra Basavaraju, Managing Director, co-founder at VOLTA AUTOMOTIVE INDIA. PVT. LTD, Bengaluru, Karnataka while the mentor of the sanstha Dr Anees Ahmed was guest of honor.

This session included the interaction of Mr Umeshchandra Basavaraju where he explained how innovative idea can generate both revenue and employment in the society. He also demonstrated his research work through PPT presentation and explained that the complete procedure to convert a used fuel Auto Ricksha into "E-ricksha". He encouraged the students towards innovation and creativity where one can contribute to the society.

The next session was conducted on "IPR - Tool to protect Inventions and Creations" by Dr Manoj Rao. The session was started with the topic, 'Significance of Intellectual Property'. He further highlighted different aspects of Intellectual Properties like Patent, Trademarks, Trade Secret, Copy Right, Protection of plant varieties, Farmers' Rights and Researchers' Rights. He further also explained the Procedure of IPR and statutory fees for the procedure.

The session end with the valedictory function and vote of thanks. All the teaching, non-teaching and students of Central India College of Business Management & Studies.



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Mr. Umeshchandra Basavaraju, Managing Director, co-founder at VOLTA AUTOMOTIVE INDIA. PVT. LTD



Participants at IPR



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2019-2020



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Seminar on Leadership and Entrepreneurship Development

Date: 5th August 2019

One day seminary on Leadership and Entrepreneurship Development was organised by Central India College of Business management & Studies in association with Central India College of Pharmacy. The resource person of the seminar was Dr Roshan Palewar, MS, MD, PhD, MSNT, EMDP-IIM, BI,6σ, MSP, DPM, DOP, CHP, LPB, ABCP, ACLS, DSHMPH, **CEO, Pharma Global Leader, Bhartiya Ratna, Pharma Ratna**, Ex-Merck, Novartis, Int'l Speaker Mumbai, Maharashtra, India. The purpose of the session was to educate the students regarding Skill, Training and importance of leadership so that they can understand the significance of Leadership and Entrepreneurship.

The resource person highlighted the need for entrepreneurship attitude among young generation with respect to global scenario. He said Leadership and leadership process form part of innovation method and thereby affect the sustainability of innovation and innovativeness. Leadership equally affects the effectiveness and accuracy of innovation, and leadership helps to manage and direct the uncertainty associated with the innovation process.

He further added that entrepreneurial leaders also create a promising environment and encouraging culture in which all of the group members consider innovation as one of their priority tasks and show their persistence in the face of challenges inherited in the innovation process.

During the session he also interacted with students and cleared their doubt. The session ended with vote of thanks by Prof. Manoj Pandey.



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The resource person of the seminar Dr Roshan Palewar addressing the participants



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Seminar on "Write a Literature Review- Research Methodology"

Date: 13th Nov., 2019

Central India College of Business Management & Studies organized a seminar on Structural Analysis- Research Methodology. The resource person of the session was Prof. Shraddha Badhiye, Assistant Professor, CICBMS.

Prof. Shraddha explained that the purpose of a literature review in research paper. She also explained that a literature review helps researchers to compare and contrast existing research on a particular topic to draw better conclusions from it. She further said that besides enlarging the knowledge about the topic, writing a literature review will gain and demonstrate skills in two areas: 1. information seeking: the ability to scan the literature efficiently, using manual and computerized methods, to identify a set of useful articles, books and documents; 2. critical appraisal: the ability to apply principles of analysis to identify unbiased and valid studies.

She also said that Researchers conduct reviews of the literature to justify proposed studies, to uncover patterns of findings in the field, to enter into scientific debate, and to discover gaps in knowledge that lead to future research questions. During the session she effectively addressed the question raised by the students. The session concluded with vote of thanks by Dr Manoj Rao.



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The resource person of the session Prof. Shraddha Badhiye, Assistant Professor, CICBMS.



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International Webinar on Global Impact of Covid-19 Pandemic on Business and Economy

Date: 24th June, 2020

Central India College of Business Management and Studies has organized an International Webinar on Global Impact of Covid-19 Pandemic on Business and Economy on 24th June, 2020 from 2:30 pm to 04:00 pm. Two special lectures were delivered by the resource persons during sessions of the webinar. Mr Alvaro Andrade, Economist, SDNS Andes Coordinator for Quito (Ecudor) and The Joseph Adeosun, Brand Strategist, Founder, TJAN Nigeria were the Eminent Speaker of the International Webinar. Nearly 120 Participants from National and International colleges and Universities joined the webinar Virtually.

Mr Alvaro Andrade in his address he shared his experience on Economic and Social Challenges in Latin America due to covid-19 effect and urged on possible solution based on the theory of “The Black Swan Theory. Unexpected events and teaching for the future of humanity”. He emphasized on “it is time to achieve our promise to make a more sustainable world and I invite you to be a part of a Change”.

Another Eminent Speaker The Joseph Adeosun Stressed on 5 point to the respondents viz. Specify, Medium, Self discipline, Take break, Collaboration during covid-19 pandemic. Mr Joseph also spoke about the biggest problem of humanity is pandemic Covid 19 that we are facing in our life and stressed Don't look it is a pandemic, look it is an opportunity for us. He also interacted with faculty member during Question and Answer Session.

Dr. Manoj Rao has given the welcome Address and Theme of the Webinar.



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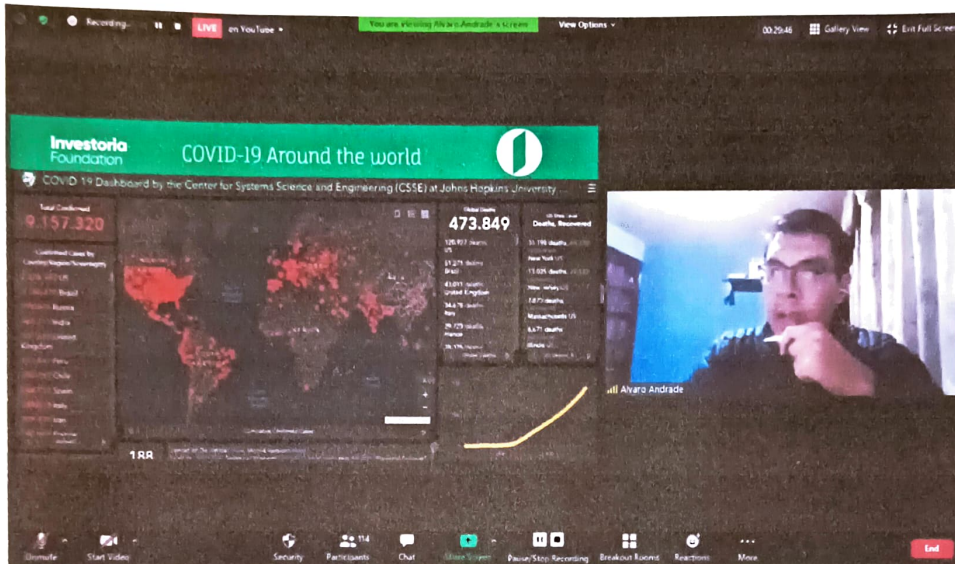
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The program was organised and coordinated by Dr Abdul Ahad, Principal and vote of thanks proposed by Prof. Manoj Pandey. The program was supported by teaching and non teaching staff of the Central India College of Business Management.



Mr Alvaro Andrade on Global Impact of Covid-19 Pandemic on Business and Economy



Eminent Speaker The Joseph Adeosun on Global Impact of Covid-19 Pandemic on Business and Economy



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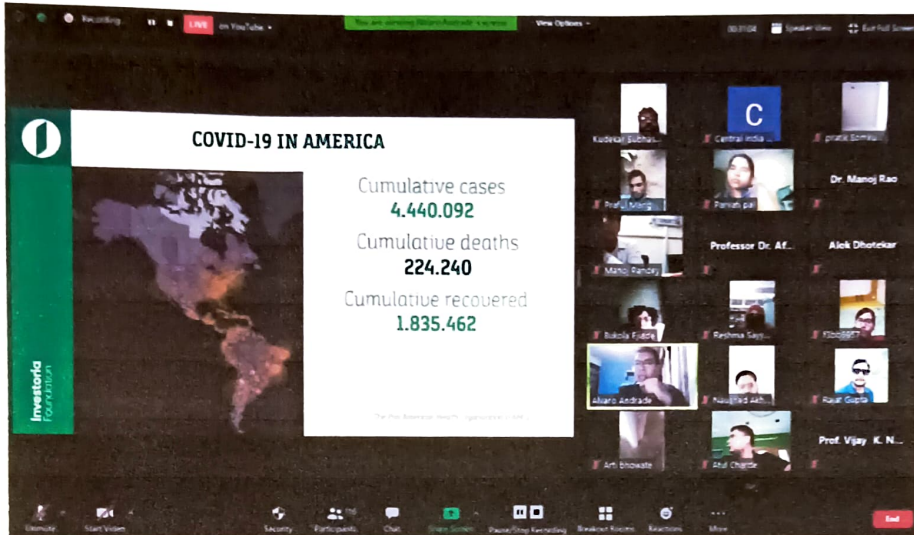


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One Day Online Seminar on Intellectual Property Right and Consumer Protection Act 2019

Date: 23rd July 2020

One day an online session on Intellectual Property Right and Consumer Protect Act 2019 was jointly organized by Central India College of Business Management & Studies and Central India College of Law Nagpur. The resource person for the 1st session was Prof. Manoj Pandey, Faculty. The session was started with the welcome of resource person by Professor Sanjay Ahir. The main purpose of the seminar is to create the awareness amongst students about Intellectual Property Right and its significance.

Prof. Manoj Pandey gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. He Said intellectual property is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. He also said that IPR also includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. He gave an example of Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property. He further explained that these property rights allow the holder to exercise a monopoly on the use of the item for a specified period. The session end with the vote of thanks by Prof. Sanjay Ahir.

The next session was on Consumer Protection Act 2019. The resource person was the session Dr S.M. Rajan, Director, Central India College of Law, Nagpur. The aim of the session was to engage in a discussion and enable education and awareness on how the laws can be accessed and remedies accessed. During the session Dr Rajan explained the various rights of the consumers. He also said that there three forums available to protect the right of the consumer. He said there are also a provision for the penalties if the forum found the ground of the guilt. During the session Dr Rajan also effectively cleared the doubts raised by the students and faculties. The session concluded with vote of thanks by Dr Manoj Rao.



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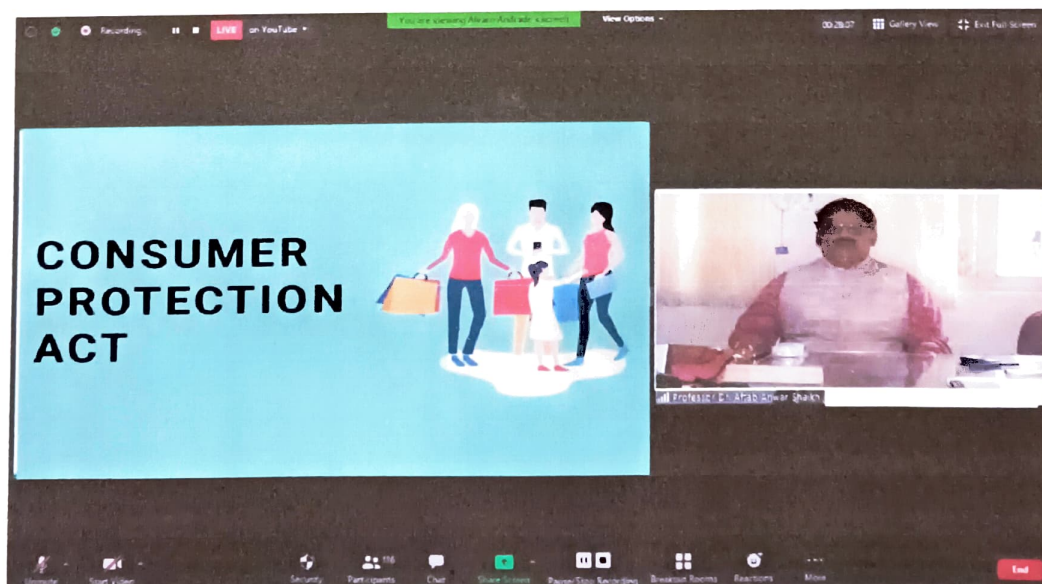
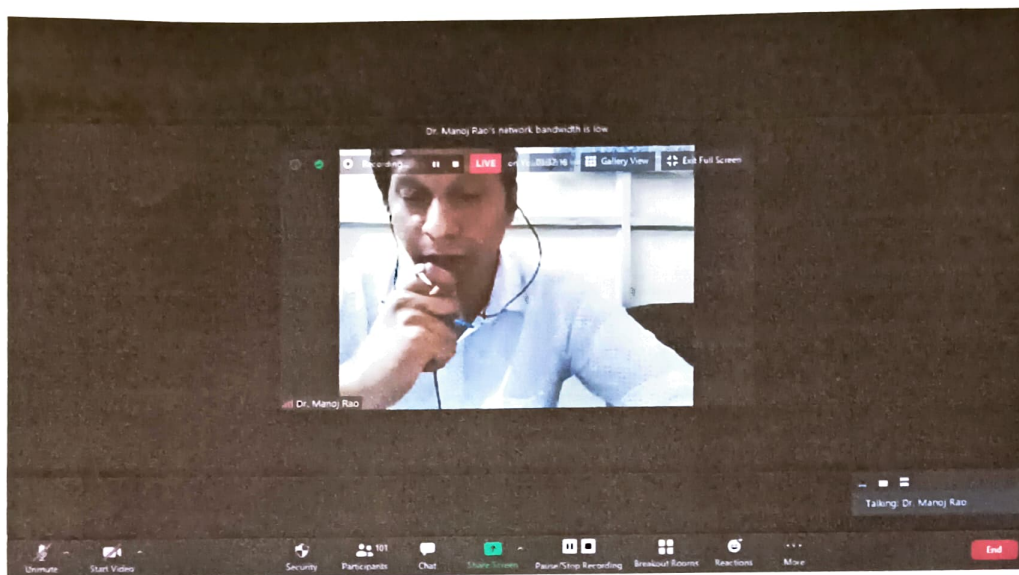


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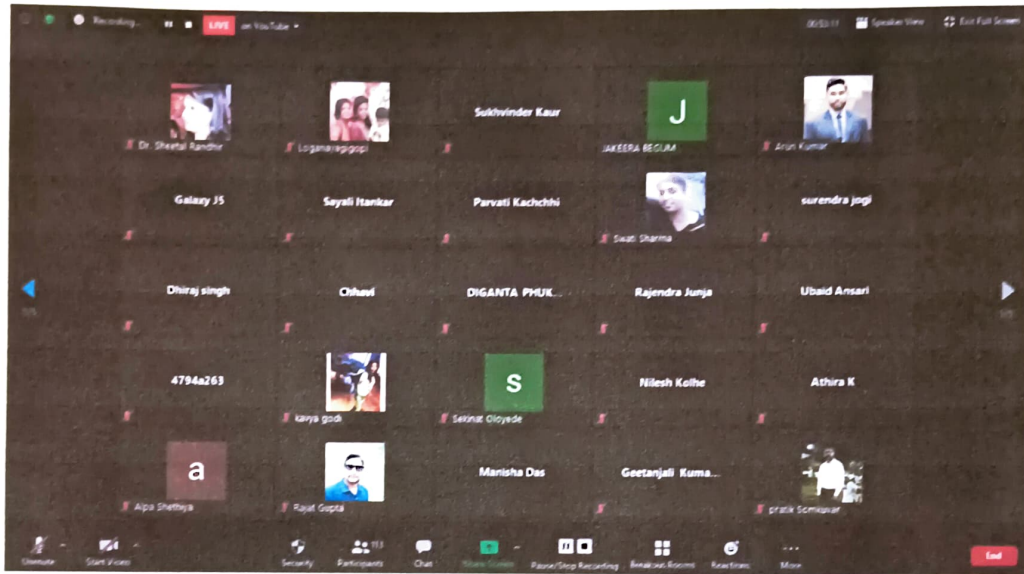


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One Day Online Career Awareness Program in association with Institute of Company Secretaries of India (ICSI)

Date: 21st August 2020

Central India College of Business Management & Studies had organized Online "Career Awareness

Program" with Institute of Company Secretary of India, Nagpur Chapter. The session was initiated by Dr Manoj Rao with College introduction and Importance of being a Company Secretary. Further, the session was continued by Prof. Vikas Chedge, Institute of Company Secretary, Nagpur Chapter who briefed the students about Role of Company Secretary, Course Outline, Syllabus & Exam Pattern and Employment Scenario. In addition, he also highlighted that the Institute has on its rolls over 60000 qualified members in employment & practice and about 3 lakhs are currently enrolled.

The program was compared by Prof. Sanjay Ahir and Vote of thanks was proposed by Dr. Manoj B Pandey. More than 200 students joined the online session and raised their queries which were resolved by the speakers during the session.

Prof. Vikas Chedge, Institute of Company Secretary, Nagpur Chapter, on Online "Career Awareness Program"



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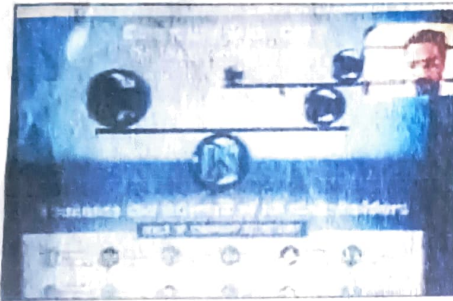
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200 benefit from CICBMS career awareness program



Central India College of Business Management & Studies (**CICBMS**) had held online career awareness programme with **Institute of Company Secretary of India**, Nagpur chapter. The session was initiated by **Manoj Rao** with college introduction and

importance of being a company secretary. The session was continued by **Prof Vikas Chedge** who briefed the students about role of company secretary, **course outline**, syllabus and **exam pattern** and employment scenario. In addition, he also highlighted that the institute has on its rolls **over 60,000** qualified members in employment and practice and about three lakh are currently enrolled. The programme was compered by **Prof Sanjay Ahir** and vote of thanks was proposed by **Manoj B Pandey**. More than **200 students** joined the online session and **raised their queries** which were resolved by the speakers during the session.

Press Release on Times of India



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One Day Webinar On BASIC OF RESEARCH METHODOLOGY

Date: Oct. 1, 2020

Central India College of Management & Studies organized a webinar on “Basics of Research Methodology” on Oct., 1, 2020. The resource person of the webinar was Dr. Karthikeyan Parthasarathy, Department of Management Studies, Kongu Engineering College, Erode, Tamil Nadu, India. Nearly 60 Participants from various college joined the webinar Virtually.

The guest speaker in his session explained the significance of Research Methodology in research paper and articles. He also explained the type of research methodology to be used in research paper. He further covered the dependent and independent variable in RM and types of statistical method to be used in research paper. During the session he also effectively addressed the question raised by the participants. He also explained in detail about contents of research paper, Abstract, Introduction, Materials & methods, Discussion as well as bibliography. She explained about contents of abstract and how title should be designed. Title of the paper should be attractive, brief and self explanatory. Abstract includes Introduction, purpose, methodology.

Dr. Manoj Rao has given the welcome Address and Theme of the Webinar. The program was organized and coordinated by Dr Abdul Ahad, Principal and vote of thanks proposed by Prof. Manoj Pandey. The program was supported by teaching and non teaching staff of the Central India College of Business Management.



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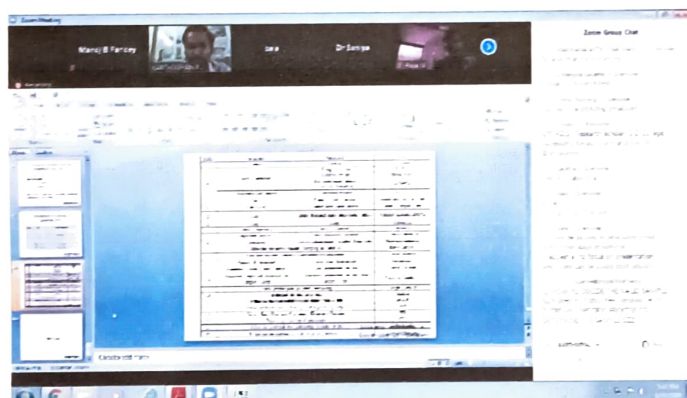
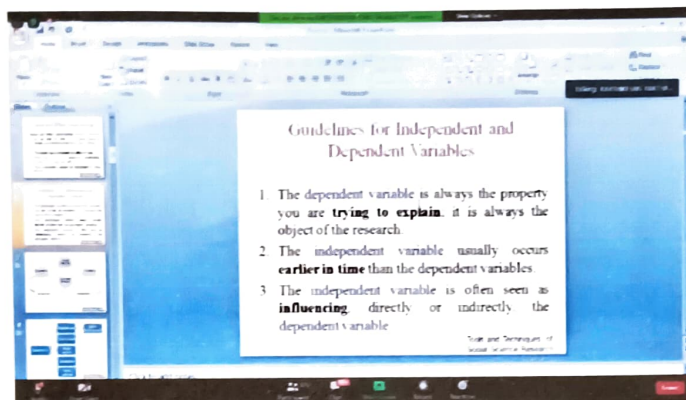


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Guest Speaker addressing the participants

S.NO	Variable 1	Variable 2	Tool
1	Category	Category	Chi-Square
2	Category	Category	ANOVA
3	Category	Category	Factorial ANOVA
4	Category	Category	MANOVA
5	Category	Category	Independent samples T test
6	Category	Category	Paired - Samples T test
7	Category	Category	Repeated measures ANOVA
8	Category	Category	Correlation
9	Category	Category	Regression
10	Category	Category	Multiple Regression
11	Category	Category	Path Coefficients
12	Category	Category	Factor Analysis
13	Category	Category	Cluster Analysis
14	Category	Category	Discriminant
15	Category	Category	Bayesian Logistics
16	Category	Category	Conjoint Analysis
17	Category	Category	Groupware
18	Category	Category	ANCOVA
19	Category	Category	ANCOVA
20	Category	Category	DETA
21	Category	Category	DETA
22	Category	Category	DETA

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One Day Online Session on "How to Write a Literature Review"

Date: 4th January 2021

One day online session on "How to write the Literature Review" was organized at Central India College of Business Management & Studies. The basic objectives of the webinar were to insight the significance of a literature review in research paper. The resource person of the webinar was Dr Abdul Ahad, Principal.

The resource person explained just like the academic papers, literature reviews also must contain at least three basic elements: an introduction or background information section; the body of the review containing the discussion of sources; and, finally, a conclusion and/or recommendations section to end the paper. He also covered the three types of Literature Review; Chronological, Thematic and Methodological. He shared some good examples with the participants on literature review and shared some tips to write a good literature review. During the session the cleared the doubts of the participants. The session end with a vote of thanks by Dr Manoj Rao.

The second session was on 'Research Methodology'. The resource was Dr Trupti Sakhare, Assistant Professor, Sindhu Mahavidhaya, Nagpur. the session started with the introduction of research methodology and its relevance. She further explained the basic difference between Quality and Quantitative Research Methodology. The resource person also cleared the doubt of the participant. The session concluded with the vote of thanks by Dr Manoj Rao.



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Central India College of Business
Management & studies

Online Weinar On
How to Write Literature Review
&
Research Methodology

RESOURCE PERSON



Dr Abdul Ahad
Principal, CICBMS

Dr Trupti Sakhare
Assistant Professor
Sindhu Mahavidhyalay

Online Mode via Google Meet

Date: 4th Jan., 2021


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“One Day Online Workshop on importance of MOOCS Courses”

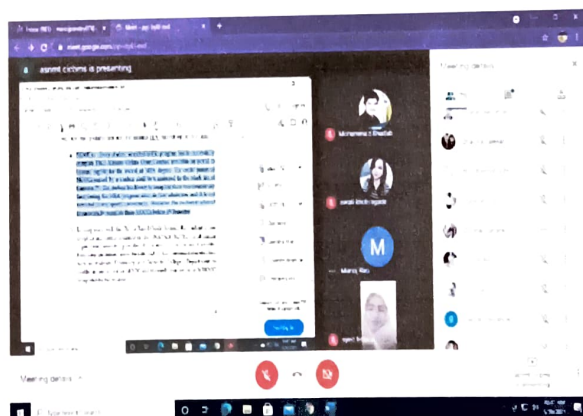
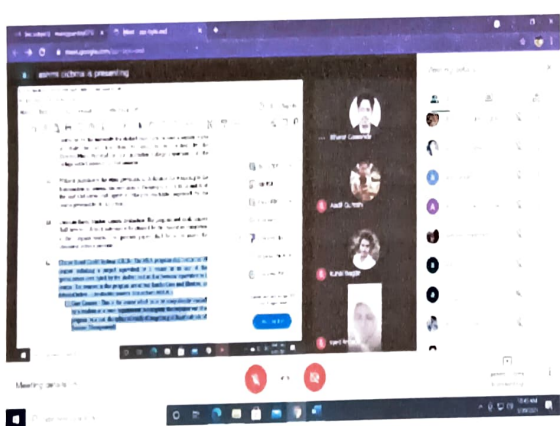
Date: 20.05.2021

Central India College of Business Management & Studies conducted online workshop on “Importance of Online Courses Conducted by National Coordinators Swayam/NPTEL”.

The session initiated by Dr Manoj Rao and he threw light on the importance of Online courses run by “SWAYAM/NPTEL”.

Further, the session was continued by Dr. Manoj Pandey, SPOC, SWAYAM Local Chapter. who briefed the students about Online Courses available on portal and also guided the students that as per the RTM Nagpur University Syllabus guidelines, completion of minimum 2 online courses are must to become eligible for the award of the MBA degree.

Course coordinator Prof Sanjay Ahir said the courses are accessible to students free of cost and guided the students on online registration of the courses. More than 160 students joined the session and raised their queries which were resolved by the speakers during the session.



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Central India College of Business Management & Studies

CENTRAL India College of Business Management & Studies conducted online workshop on 'Importance of Online Courses Conducted by National Coordinators Swayam/NPTEL.' The session initiated by Dr Manoj Rao who briefed on the importance of online courses run by SWAYAM/NPTEL. The session was continued by Dr Manoj Pandey, SPOC, SWAYAM Local Chapter. He guided the participants as per the RTM Nagpur University syllabus guidelines, completion of minimum two online courses are must to become eligible for the MBA degree. Course coordinator Prof Sanjay Ahir said, courses are accessible to students free of cost and guided them on online registration. More than 160 students joined the session .

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Mentorship Session on Innovation & Startup

Date: 19 July 2021

Central India College of Management & Studies organized "Mentorship Session Innovation & Startup" on 19th July 2021. The resource person Prof Manoj Pandey, Coordinator, Innovation & Incubation Centre. The purpose of the session was to provide the awareness and build entrepreneurial expertise through Innovations and Incubations.

The resource person stated that participants are in the making of young professionals. According to him professionals set initiatives, they work without any supervision, and professionals can certify that there is no further work to be done. He further stated that the basic idea for successful entrepreneurship is the field what we choose. He stated that being an entrepreneur can generate a lot of employment opportunities. He shared few of the ideas to the participants which converted as product which can create an impact in society.

He further highlighted that there is a huge need for innovative solutions, particularly those that alleviate poverty and benefit a large number of people. Given the scale of India and its resource constraints, low-cost, high-impact solutions are required. He said technology startups play a crucial role in accomplishing this, because of their potential for scalability and exponential growth.

He said in the past, companies had to set up physical infrastructure to interact with customers, which implied high customer acquisition costs that proved prohibitive for small companies in the same field as established corporations. As India improved its digital connectivity, market access barriers have been brought down. The session end with the vote of thanks by Dr Manoj Rao.



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Prof Manoj Pandey, Coordinator, Innovation & Incubation Centre interactive with students



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Workshop On Intellectual Property Right & Innovation

Date: 2nd August 2021

The workshop on Intellectual Property Rights and Innovations is a one day National level workshop which covers different aspects of Intellectual Property rights such as Patents, Industrial design, copy rights, trademarks etc. It also covers hands-on-training on patent searches for innovations which will help in the conversion of projects in to various forms of IPR. The workshop is aimed to bring a positive transformation in the students and faculty members' attitude in their project and research works.

During the session the resource person explained the procedure to register for patents, copy right, trade marks etc. He also said the main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods for consumers. To achieve this, the law gives people and businesses property rights to the information and intellectual goods they create, usually for a limited period of time. Because they can then profit from them, this gives economic incentive for their creation. The session end with vote of thanks by Dr Manoj Pandey.



Resource Person Addressing during IPR seminar



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SAMBHAV National Level Webinar

Date: 24.11.2021

In association with MSME-Development Institute Nagpur, Ministry of Micro, Small and Medium Enterprises, Govt of India

Report:

Central India Group of Institutions, in collaboration with MSME-DI Nagpur, organised a National Level Webinar titled 'Sambhav'. The webinar was aimed at creating awareness about opportunities that are available for a start-up entrepreneurship. The chief guest was Dr. P M Parelwar, IEDS Director MSME-DI, Nagpur and Mentor of the Central India Group of Institutions Ex-cabinet Minister Dr Anees Ahmed. The keynote speaker was Ms Parineeta Pandhram, IEDS Assistant Director MSME-DI Nagpur. She said in her address that it is better to be job givers rather than job seekers. She said, Govt. of India and especially, Ministry of Micro Small and Medium Enterprises (MSMEs) are rolling out various incentives grants and schemes to motivate the young entrepreneur to start their own business. Sachi malik, an entrepreneur and a first age entrepreneur from Nagpur, who has successfully built her own Ayurvedic Healthcare and Skin care products business shared her own entrepreneurial journey. Dr Anees Ahmed motivated the students and urged them to develop a habit of reading books to excel in their journey of entrepreneurship. The program was compered by Prof Iftesham Anasri and Vote of thanks proposed by Dr Swati Bodhankar Principal Central India College of Pharmacy. The Programme was executed by Dr Manoj Pandey, Coordinator, Innovation & Incubation Centre, Dr Manoj Rao, Prof Sanjay Ahir and others.



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The Times of India

26th Nov.2021

FROM THE COLLEGES

Central India Group of Institutions

CENTRAL India Group of Institutions, in collaboration with MSME – DI Nagpur, organised a national-level webinar titled 'Sambhav'. The webinar was aimed at creating awareness about opportunities that are available for a start-up entrepreneur. The chief guest was Dr P M Parlewar, IEDS Director MSME-DI, Nagpur and Mentor of Central India Group of Institutions Ex Cabinet Minister Dr Anees Ahmed. The keynote speaker was Parineeta Pandhram, IEDS Assistant Director MSME-DI Nagpur. She said in her address that it is better to be job givers rather than job seekers. She said, Government of India and especially, Ministry of Micro Small and Medium Enterprises (MSMEs) are rolling out various incentives grants and schemes to motivate the young entrepreneurs to start their own business. Shachi Mallick, an entrepreneur and a first age entrepreneur from Nagpur, who has successfully built her own Ayurvedic Healthcare and Skincare products business, shared her own entrepreneurial journey. Dr Anees Ahmed motivated the students and urged them to develop a habit of reading books to excel in their journey of entrepreneurship. The programme was compered by Prof Iftesham Ansari and Vote of thanks proposed by Dr Swati Bodhankar Principal Central India College of Pharmacy. The programme was executed by Dr Manoj Pandey, Coordinator Innovation & Incubation Centre, Dr S M Rajan (Director, Central India College of Law), Tushar Meshram Project Director DDUGKY Skill Development, Dr Manoj Rao, Prof Sanjay Ahir Central India College of Business Management & Studies, Prof Sagar Thakre (Principal, Institute of pharmacy) and Dr Ravi Kalsait (Principal, Central India College of Pharmacy), Dr Madan Kadwe (Principal Central India Institute of Pharmacy) and Beena P K (Principal, Central India Nursing College), Dr Yasmin Siddiqui (Principal Central India Adhyapak Vidyalaya), Dr Swati Raut (Principal Central India College of Education), Dr Seema Chikhale (Principal Central India College of Education SNDT university) and Rizwan Ali (Principal AMCE Private ITI).

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YOUR NEWS

600 attend national-level
webinar held by CIGI



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Group of
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(CIGI),
functioning
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Mehmuda
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Mahila Gramin Vikas Bahuddeshiya Sanstha, in collaboration with MSME-DI Nagpur, organized a national-level webinar titled 'Sambhav'. The webinar was aimed at creating awareness about opportunities that are available for startup entrepreneurs. The chief guests were IEDS director of MSME-DI Dr PM Parlewar and mentor of CIGI ex-minister Anees Ahmed. The keynote speaker of the webinar was Parineeta Pandhram, IEDS assistant director MSME-DI. The webinar was attended by via Google Meet by over 600 invitees. Entrepreneur Shachi Mallick shared her entrepreneurial journey. Ahmed motivated the students and urged them to develop a habit of reading books to excel in their journey of entrepreneurship. The programme was compered by Prof Iftesham Ansari and vote of thanks was proposed by Dr Swati Bodhankar, Dr Manoj Pandey, Dr SM Rajan, Tushar Meshram, Dr Manoj Rao, Prof Sanjay Ahir, Prof Sagar Thakre and Dr Ravi Kalsait, Dr Madan Kadwe, Beena PK, Dr Yasmin Siddiqui, Dr Swati Raut, Dr Seema Chikhale and Rizwan Ali were also present in the webinar.



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Seminar on Entrepreneurship Awareness Program

Date: 22nd Jan., 2022

Central India Group of Institution organized Entrepreneurship Awareness Programme in association with MSME development Institute, Nagpur, Ministry of MSME, Govt. of India. The Chief Guest for the function Shri. P. M. Parlewar, Director, MSME inaugurated the function by lighting the lamp lighting. Dr. Anees Ahmed, Ex Cabinet Minister, Govt. of Maharashtra, Mr. Rahul Mishra, Assistant Director, MSME Development, Mr. Harshal Killedar, Company Secretary, Nagpur, Mr. Ajay Rathod, Factory Inspector, District Industry center, Nagpur, Mr. Atul Kotecha, President , Industry & Trade Cell were present for the function.

Dr. Anees Ahmed in his welcome speech said that students should think about the startup and specially girls students should take the benefits of MSME. Mr. P.M Parlewar, Director MSME-DI Nagpur Chapter, said that MSME has scheme for Micro, Medium & Small scale manufacturing also encourage students to think of becoming entrepreneurs and take benefits of the scheme. Shri. Rahul Mishra explained a brief introduction of MSME and the process of application in MSME. He further explained that MSME scheme is available to everyone such as Educated, Unemployed, Youth, Minority Community, SC-ST etc. and this programme is organized for the self-employment of weaker section of the society.

Shri.Harshal Killedar explains about the different types of loans available for the schemes he also explains Udyam Registration Process. Shri. Ajay Rathod explains about the subsidy & Bank loans from MSME, and also explained about PMEGP & CMEGP scheme of MSME. All the students, Teaching & Non-Teaching staff of Central India Group of Institution were present for the programme. The session end with the vote of thanks proposed by the Dr Manoj Rao.



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Shri. P. M. Parlewar, Director, MSME



Shri. Rahul Mishra explained a brief introduction on MSME



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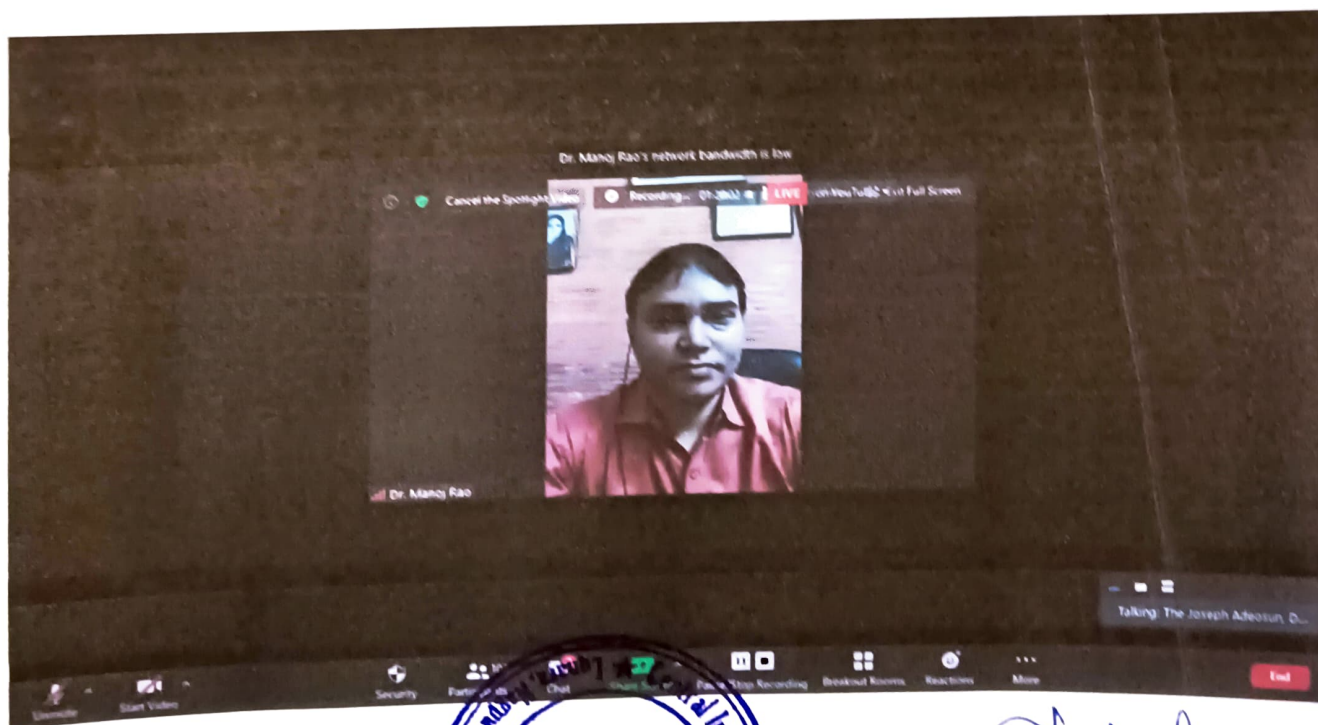
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One Day Online webinar on Research Methodology

Date: 13th August 2022

One day online webinar was organized by Central India College of Business Management & Studies on date 13th August 2022. The resource person of the program was Dr Manoj Rao, Faculty. The session started with Introduction of Research Methodology and its significance in research work. He further explained the types of research method to be used by the researcher for their journal and articles. He further covered the topics; 1. Research Design, 2. Sample Size, 3. Sample Design, 4. Research Area etc.

He also explained the importance of literature review in research paper and citation for references. During the session he also effectively clear the doubt of the students and other faculties. The session conducted with a vote of thanks by Dr Manoj Pandey.



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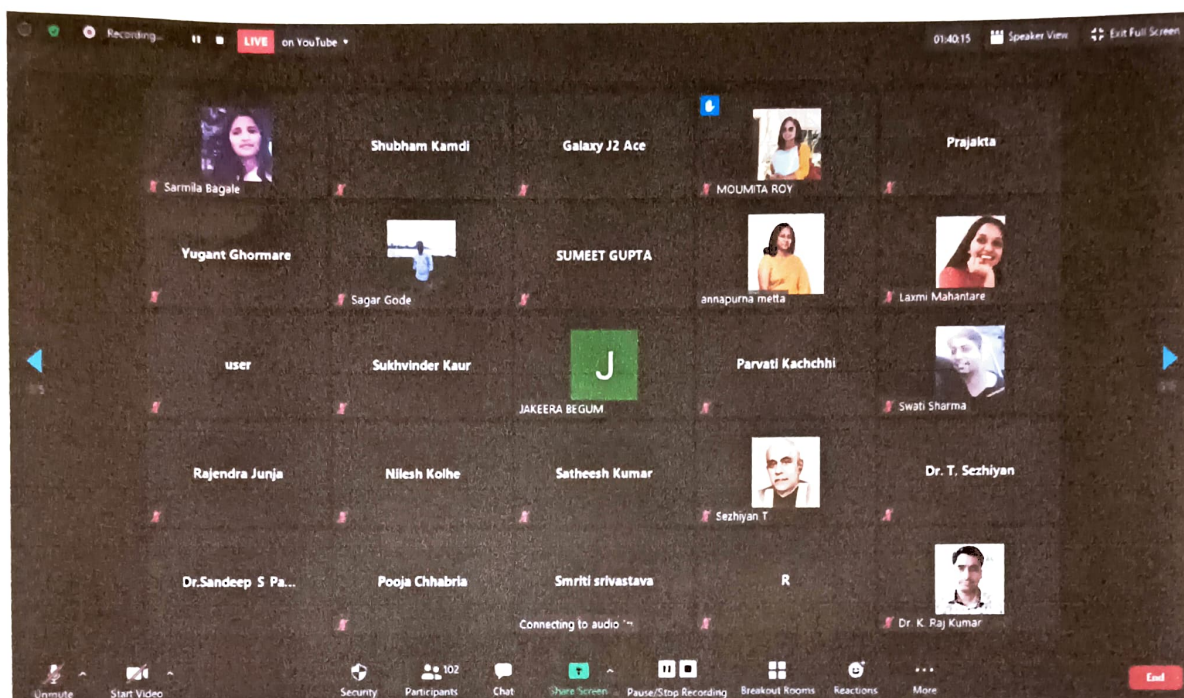


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Dr Manoj Rao, while introduction of Research Methodology and its significance



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How to Plan for a Start-up while taking Legal & Ethical Steps

Date: 4th March 2022

The event “How to Plan for a Startup: Legal and Ethical Steps” held on March 4th 2022 started with an introduction by the Dr Manoj Rao. Dr Ravi Kalsait, Principal Central India College of Pharmacy, Nagpur, the resource person for the day. He started his presentation by talking about the importance of innovation in entrepreneurship. In his opinion, innovation is the most important word for an entrepreneur and society in general. He pushed everyone to bring out their innovative and creative ideas and shared his steps of taking the idea and making into reality. From his point of view the path of innovation has three steps: Ideate, Create, Validate.

First, identify a problem and gather relevant information and communicate this research effectively. Secondly, brainstorm the idea and work through the obstacles during its implementation. Last but not the least is the physical manifestation of the idea. Analyze the competency, understand the market and work through any errors that might happen in this step. He gave many examples on how this works in real life. The session concluded with the vote of thanks by Dr Manoj Pandey.



Dr Ravi Kalsait addressing the students



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